







September

14 PUBLISHER'S PAGE

Your trusted resource in a tough economy

16 ABOUT THIS ISSUE

We are BE

22 LETTERS

Readers' forum

162 ALL ACCESS

Calling all first-time home buy would like to help you find yo with our fourth annual Home

164 BACKTALK

with Donna Brazile

We must recognize that there's a common with different needs and ences, or we won't see a change status of women in the corporate —Ella L.J. Edmonson Bell

27 NEWSPOINTS

washington report Obama and McCain battle over economic plans and tax policies

washington report Democrats hope for November trifecta

B.E. 100S C.H. James & Co. expands

Burger King franchise

FACTS & FIGURES Middle-income families

greatest victims of Iraq combat

37 MONEYWISE

PERSONAL FINANCE Self-discipline is key for college

grads to avoid debt pitfalls

STOCK PICKS Kevin Moore follows trading activity

and stock price directions to track shares

PERSONAL FINANCE The Gardners learned from their
mistakes and found a suitable adviser

49 ENTERPRISE

BUSINESS OPPORTUNITIES Airport entrepreneurs soar without leaving the ground BUSINESS NEWS Rising gas prices affect small businesses in more ways than you think

53 TECHWATCH

BLACK DIGERATI Jonathan Farley takes math to Hollywood TECH NEWS Johnny C. Taylor Jr. and

RushmoreDrive.com deliver targeted search for African Americans PRODUCT NEWS Wearable tech puts it all on you COOL TOOLS Go wireless with these useful devices 60 POWERPLAY
EXECUTIVE SUITE A SOCIAL

professional links corpo with the bottom line MAKING CONNECTIONS W. do to prepare for an inte

CORPORATE INITIATIVES
builds a partnership bas
DIVERSITY Q. A training I
women of color

142 MOTIVATION
TRIALS & TRIUMPHS Pur

aspires for Olympic gold ATTITUDE ENHANCEMENT but promotes personal g

144 SHOPSMART

BUYING POWER These book be kind to the environme CONSUMER LIFE A new a borrowing is springing for DID YOU KNOW Lower was by spending less time on

149 LIFESTYLE

EXECUTIVE STYLE The Ta a look for every occasion ISLAND INSIDER Russell new Trinidad